

| Unit Title: Creating a Digital Video Sequence | |
|---|--------------|
| Level: | Two |
| Credit Value: | 5 |
| GLH: | 40 |
| OCNLR Unit Code: | KJ2/2/LQ/007 |
| Ofqual Unit Reference Number: | R/507/2078 |

This unit has 4 learning outcomes

| LEARNING OUTCOMES | ASSESSMENT CRITERIA |
|---|---|
| The learner will: | The learner can: |
| 1. Be able to investigate the world of digital video. | 1.1. Investigate a range of digital video products, where they are used and the purpose and style/genre for a target audience. 1.2. List the video standards and formats and where they are used. 1.3. Identify a range of camera techniques used to create digital video. |
| 2. Be able to plan the pre-production and the original video to a specific brief. | 2.1. Identify requirements of a given brief to include the target audience. 2.2. Identify the devices to be used to record the original digital video. 2.3. Create a storyboard of sketches including angles, sequence and timings for each shot. 2.4. Create a work plan to produce the video to include a) recording b) resources c) timescales 2.5. List legal implications of any footage to be recorded. 2.6. List copyright implications of any assets to be sourced. |

| | |
|--|--|
| <p>3. Be able to record and test the video footage.</p> | <p>3.1. Record the original video footage including lighting, changing camera settings, shots and movement in line with the plan.</p> <p>3.2. Check the format and import the video footage using appropriate conventions.</p> <p>3.3. Select appropriate clips and edit to plan, applying transitions between clips and adding titles and credits.</p> <p>3.4. Save and export in an appropriate format and using compressions as planned.</p> <p>3.5. Organise electronic files using appropriate naming conventions to facilitate access by others.</p> <p>3.6. Develop and use a test plan to test the video for quality, playback, transitions and titles and credits.</p> <p>3.7. Correct any identified faults and apply improvements based on the test plan.</p> |
| <p>4. Understand how to review the video against the original brief.</p> | <p>4.1. Critically review the finished product in line with the given brief and record feedback.</p> <p>4.2. Describe the quality of the finished product.</p> <p>4.3. Explain the fitness for purpose of the finished product.</p> <p>4.4. Identify parameters and constraints that influenced decisions made.</p> <p>4.5. Produce accurate written records of relevant information about assets obtained such as</p> <ul style="list-style-type: none"> a) source ownership b) any restrictions on use c) where they are located, filenames |

Assessment

The grid below gives details of the assessment activities to be used with the unit attached. Please refer to the OCN London Assessment Definitions document for definitions of each activity and the expectations for assessment practice and evidence for verification.

P = Prescribed This assessment method *must* be used to assess all or part of the unit.

O = Optional This assessment method *could* be used to assess all or part of the unit.

| | | | |
|-------------------------------------|---|-------------------------|---|
| Case Study | | Project | |
| Written question & answer/test/exam | | Role play/simulation | |
| Essay | O | Practical demonstration | O |
| Report | O | Group discussion | O |
| Oral question and answer | O | Performance/exhibition | O |
| Written description | O | Production of artefact | |
| Reflective log/diary | | Practice file | |