

Unit Title: Search Engines and Online Research	
Level:	One
Credit Value:	2
GLH:	18
OCNLR Unit Code:	CN0/1/LQ/015
Ofqual Unit Reference Number:	M/616/8259

*This unit has 2 learning outcomes*

LEARNING OUTCOMES	ASSESSMENT CRITERIA
<b>The learner will:</b>	<b>The learner can:</b>
1. Understand how Search Engines work.	1.1. Identify at least four different search engines. 1.2. Identify one way a chosen web site could further optimise its position in search results. 1.3. Identify at least one way that 'cookies' can benefit organisations behind particular web sites.
2. Be able to research relevant information safely, using Search Engines.	2.1. Use a search engine to find information relating to at least five given topics, where the information retrieved was not previously known to them. 2.2. Use at least three different advanced search features to help refine the results achieved from searches. 2.3. Conduct searches in a way that optimises safeguarding considerations.

## Assessment

The grid below provides suggestions for the types of assessment activities that can be used with the unit attached to provide evidence for the learner's portfolio. Please refer to the OCN London Assessment Guidance document for definitions of each activity and the expectations for assessment practice and evidence for moderation.

Case Study		Project	✓
Written question & answer/test/exam	✓	Role play/simulation	
Essay		Practical demonstration	✓
Report		Group discussion	
Oral question and answer	✓	Performance/exhibition	
Written description	✓	Production of artefact	
Reflective log/diary		Practice file	