

Unit Title: Planning a Mobile App	
Level:	Entry Three
Credit Value:	5
GLH:	50
OCNLR Unit Code:	KJ3/E3/LQ/009
Ofqual Unit Reference Number:	J/617/9011

This unit has 3 learning outcomes

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Know the categories of mobile apps.	1.1. Identify at least two categories of mobile apps. 1.2. Review and comment on the usability of a mobile app.
2. Be able to design a mobile app.	2.1. Outline the idea for a simple mobile app. 2.2. Identify the app's: a) target audience b) platform (e.g. Android, IOS) c) key functionality
3. Be able to review and improve a mobile app design.	3.1. Gather basic feedback on the planned app. 3.2. Propose an improvement based on feedback received.

Assessment

The grid below provides suggestions for the types of assessment activities that can be used with the unit attached to provide evidence for the learner's portfolio. Please refer to the OCN London Assessment Guidance document for definitions of each activity and the expectations for assessment practice and evidence for moderation.

Case Study		Project	✓
Written question & answer/test/exam		Role play/simulation	
Essay	✓	Practical demonstration	✓
Report		Group discussion	
Oral question and answer	✓	Performance/exhibition	
Written description	✓	Production of artefact	✓
Reflective log/diary		Practice file	