

Unit Title: Creative Media Production Skills	
Level:	Entry 3
Credit Value:	4
GLH:	40
OCNLR Unit Code:	KB2/E3/LQ/001
Ofqual Unit Reference Number:	J/617/6190

This unit has 4 learning outcomes

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Be able to plan a media product.	1.1. Plan the production of a media product showing consideration of some key aspects.
2. Be able to produce a media product.	2.1. Produce a basic media product in line with own plan.
3. Be able to present a media product.	3.1. Present own media product to others so that they understand the purpose of the product and its key features.
4. Be able to review media products.	4.1. Improve at least one aspect of own work based on feedback.

Assessment

The grid below provides suggestions for the types of assessment activities that can be used with the unit attached to provide evidence for the learner's portfolio. Please refer to the OCN London Assessment Guidance document for definitions of each activity and the expectations for assessment practice and evidence for moderation.

Case Study		Project	
Written question & answer/test/exam		Role play/simulation	
Essay		Practical demonstration	✓
Report		Group discussion	
Oral question and answer	✓	Performance/exhibition	
Written description	✓	Production of artefact	
Reflective log/diary		Practice file	