

Unit Title: Digital Literacy	
Level:	Two
Credit Value:	3
GLH:	24
OCNLR Unit Code:	CX7/2/LQ/001
Ofqual Unit Reference Number:	J/617/2589

This unit has 4 learning outcomes

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Be able to plan the creation and distribution of credible digital media content.	1.1. Produce a plan for the creation and distribution of a piece of credible digital media content for a specific cultural or societal audience, that includes: <ul style="list-style-type: none"> a) an abstract of the content subject matter; b) clarification of at least three demographic or other characteristic that define the intended audience; c) clarification of the medium chosen and how this relates to the aim of the task and intended audience.

<p>2. Be able to employ critical thinking to evaluate online data sources and the reliability of information accessed.</p>	<p>2.1. Conduct online research related to a defined subject as outlined in the plan, taking reasonable safeguards relating to own safety and the safety of others.</p> <p>2.2. Consistently demonstrate critical thinking through:</p> <ul style="list-style-type: none"> a) researching widely; b) assessing the relative credibility of at least four different online sources, and by justifying conclusions reached; c) assessing the reliability of information used, and by justifying conclusions reached; d) assessing the relevance of information in terms of the intended audience, subject matter and currency (i.e. is it up-to-date).
<p>3. Be able to create credible digital media content.</p>	<p>3.1. Create credible digital media content by ensuring:</p> <ul style="list-style-type: none"> a) formatting is free of typos and errors; b) information is clearly presented, uses language that enhances credibility and is appropriate to the defined audience; c) all sources are accurately and effectively cited.
<p>4. Be able to communicate digital media content.</p>	<p>4.1. Communicate digital media content via an appropriate medium to reach the defined audience.</p>

Assessment

The grid below provides suggestions for the types of assessment activities that can be used with the unit attached to provide evidence for the learner's portfolio. Please refer to the OCN London Assessment Guidance document for definitions of each activity and the expectations for assessment practice and evidence for moderation.

Case Study		Project	✓
Written question & answer/test/exam		Role play/simulation	
Essay		Practical demonstration	✓
Report	✓	Group discussion	
Oral question and answer	✓	Performance/exhibition	
Written description	✓	Production of artefact	
Reflective log/diary		Practice file	