

Unit Title: Body Image and the Media	
Level:	One
Credit Value:	1
GLH:	8
OCNLR Unit Code:	PA1/1/LQ/033
Ofqual Unit Reference Number:	H/616/9568

This unit has 3 learning outcomes

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand how images of people are portrayed through the media.	1.1. Identify at least two images of groups of people that are portrayed in the media. 1.2. Identify at least two images of groups of people who are underrepresented in the media.
2. Understand how the media can influence own body image.	2.1. Identify feelings around own body image. 2.2. Give at least two examples of how media can influence own body image.
3. Understand how images of people are portrayed through different cultures.	3.1. Identify at least two images of people from different cultures and describe how they are different from own culture.

Assessment

The grid below provides suggestions for the types of assessment activities that can be used with the unit attached to provide evidence for the learner's portfolio. Please refer to the OCN London Assessment Guidance document for definitions of each activity and the expectations for assessment practice and evidence for moderation.

Case Study		Project	
Written question & answer/test/exam	✓	Role play/simulation	
Essay		Practical demonstration	
Report		Group discussion	✓
Oral question and answer	✓	Performance/exhibition	
Written description	✓	Production of artefact	
Reflective log/diary		Practice file	