

Unit Title: Research for Creative Media Production	
Level:	Two
Credit Value:	3
GLH:	24
OCNLR Unit Code:	KA2/2/LQ/005
Ofqual Unit Reference Number:	H/507/2070

*This unit has 4 learning outcomes*

LEARNING OUTCOMES	ASSESSMENT CRITERIA
<b>The learner will:</b>	<b>The learner can:</b>
1. Be able to use research methods and techniques to gather material for a media production.	1.1. Use appropriate research methods and techniques to carry out research for a proposed media production.
2. Be able to use research methods and techniques to investigate an existing media product.	2.1. Use appropriate research methods and techniques to carry out research into an existing media product.
3. Know about research methods and techniques.	3.1. Outline research methods and techniques.
4. Be able to present results of research.	4.1. Present research results.

## Assessment

The grid below gives details of the assessment activities to be used with the unit attached. Please refer to the OCN London Assessment Definitions document for definitions of each activity and the expectations for assessment practice and evidence for verification.

**P = Prescribed** This assessment method *must* be used to assess all or part of the unit.

**O = Optional** This assessment method *could* be used to assess all or part of the unit.

Case Study		Project	
Written question & answer/test/exam		Role play/simulation	
Essay	O	Practical demonstration	
Report		Group discussion	O
Oral question and answer	O	Performance/exhibition	
Written description	O	Production of artefact	
Reflective log/diary		Practice file	