

Unit Title: Digital Literacy	
Level:	One
Credit Value:	3
GLH:	27
OCNLR Unit Code:	CX7/1/LQ/001
Ofqual Unit Reference Number:	F/617/2588

*This unit has 4 learning outcomes*

LEARNING OUTCOMES	ASSESSMENT CRITERIA
<b>The learner will:</b>	<b>The learner can:</b>
1. Be able to plan the creation and distribution of credible digital media content.	1.1. Produce a plan for the creation and distribution of a piece of credible digital media content for a specific cultural or societal audience, that includes: <ul style="list-style-type: none"> <li>a) an outline of the content subject matter;</li> <li>b) clarification of at least two demographic or other characteristics that helps define the intended audience;</li> <li>c) clarification of the medium to be used.</li> </ul>
2. Be able to employ critical thinking to evaluate online data sources and the reliability of information accessed.	2.1. Conduct online research related to a defined subject as outlined in the plan, taking reasonable safeguards relating to own safety and the safety of others. 2.2. Consistently demonstrate critical thinking through: <ul style="list-style-type: none"> <li>a) assessing the relative credibility of at least two different sources of online information;</li> <li>b) assessing the relevance of information, in terms of subject matter.</li> </ul>

<p>3. Be able to create credible digital media content.</p>	<p>3.1. Create credible digital media content by ensuring:</p> <ul style="list-style-type: none"><li>a) formatting is free of typos and errors;</li><li>b) information is clearly presented;</li><li>c) key sources are cited.</li></ul>
<p>4. Be able to communicate digital media content.</p>	<p>4.1. Communicate digital media content via an appropriate medium to reach the intended audience.</p>

## Assessment

The grid below provides suggestions for the types of assessment activities that can be used with the unit attached to provide evidence for the learner's portfolio. Please refer to the OCN London Assessment Guidance document for definitions of each activity and the expectations for assessment practice and evidence for moderation.

Case Study		Project	✓
Written question & answer/test/exam		Role play/simulation	
Essay		Practical demonstration	✓
Report	✓	Group discussion	
Oral question and answer	✓	Performance/exhibition	
Written description	✓	Production of artefact	
Reflective log/diary		Practice file	