

Creative Media Production Skills	
Level:	One
Credit Value:	4
GLH:	32
OCNLR Unit Code:	KB2/1/LQ/002
Ofqual Unit Reference Number:	F/508/1939

This unit has 5 learning outcomes

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Be able to find out about an aspect of creative media.	1.1. Identify relevant information about a chosen area of creative media. 1.2. Communicate findings to others.
2. Be able to plan a media product.	2.1. List key planning activities required to produce a specific media product. 2.2. Demonstrate key planning activities in preparation for the production of a media product.
3. Be able to produce a media product.	3.1. Use research findings and planning information to produce a media product.
4. Be able to present a media product.	4.1. Present own media product to others in a manner appropriate to the chosen audience so that they clearly understand the purpose of the product and its key features.
5. Understand how to review media products.	5.1. Use own assessment and feedback from others to identify what went well in own work and work of others. 5.2. Identify areas for development in own work.

Assessment

The grid below gives details of the assessment activities to be used with the unit attached. Please refer to the OCN London Assessment Definitions document for definitions of each activity and the expectations for assessment practice and evidence for verification.

P = Prescribed This assessment method *must* be used to assess all or part of the unit.

O = Optional This assessment method *could* be used to assess all or part of the unit.

Case Study		Project	
Written question & answer/test/exam		Role play/simulation	
Essay		Practical demonstration	O
Report		Group discussion	
Oral question and answer	O	Performance/exhibition	
Written description	O	Production of artefact	
Reflective log/diary		Practice file	