

Unit Title: Understanding Community Campaigning	
Level:	Three
Credit Value:	2
GLH:	18
OCNLR Unit Code:	EE3/3/LQ/001
Ofqual Unit Reference Number:	A/508/5259

This unit has 3 learning outcomes

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand the process of building alliances.	1.1. Identify the strengths and weaknesses of own local community. 1.2. Analyse own position in relation to the local community. 1.3. Evaluate the groups and/or individuals with whom it might be possible to build alliances.
2. Understand how to work in an inclusive manner.	2.1. Explain what it means to work in an inclusive way. 2.2. Develop plans for involving marginalised groups in own campaign.
3. Be able to plan a campaign project.	3.1. Define the aims and objectives of a campaign project. 3.2. Summarise the activities to be undertaken during a campaign project. 3.3. Estimate timelines for campaign project.

Assessment

The grid below provides suggestions for the types of assessment activities that can be used with the unit attached to provide evidence for the learner's portfolio. Please refer to the OCN London Assessment Guidance document for definitions of each activity and the expectations for assessment practice and evidence for moderation.

Case Study		Project	✓
Written question & answer/test/exam		Role play/simulation	
Essay		Practical demonstration	
Report		Group discussion	
Oral question and answer		Performance/exhibition	
Written description	✓	Production of artefact	
Reflective log/diary	✓	Practice file	