



OCN London Sample Course Details

Course Title

Introduction to Social Media and Marketing for Business (Level 1)

OCNLR Qualification Title

Title	Qualification No.	Credits	GLH
OCNLR Level 1 Award in Skills for Professions in Business, Administration and Finance	603/2663/3	9	61

In order to gain the Award, learners must achieve 9 credits at Level 1 including 3 credits from the mandatory unit 'Introduction to Study Skills' and 6 credits from the sector specific optional units.

Click [here](#) for the Qualification Guide

Selected Units from above qualification

	Unit Title	Unit Level	Credit Value	Unit Code
1	Introduction to Study Skills (mandatory)	L1	3	HC7/1/LQ/013
2	Understanding the Uses of Social Media for Business	L1	2	BA1/1/LQ/005
3	Marketing	L1	3	BA1/1/LQ/001
4	Understanding How to Promote a Product or Service	L1	2	BA1/1/LQ/006