



OCN London Sample Course Details

Course Title

Business Marketing Skills (Level 2)

OCNLR Qualification Title

| Title | Qualification No. | Credits | GLH |
|---|-------------------|---------|-----|
| OCNLR Level 2 Award in Skills for Professions in Business, Administration and Finance | 603/2974/9 | 6 | 44 |

In order to gain an Award, learners must achieve 6 credits – 3 of which must be taken from the 'Optional Group 1' **Vocational Units**. The remaining 3 credits may come from the same group, or the 'Optional Group 2' **Learning and Employability Units**.

Click [here](#) for the Qualification Guide

Selected Units from above qualification

| | Unit Title | Unit Level | Credit Value | Unit Code |
|---|-----------------------------|------------|--------------|--------------|
| 1 | Introduction to Marketing | L2 | 1 | BA1/2/LQ/008 |
| 2 | Developing a Marketing Plan | L2 | 3 | BA1/2/LQ/009 |
| 3 | The Marketing Environment | L2 | 3 | BA1/2/LQ/007 |