

Unit Title: Understanding Community Campaigning	
Level:	Three
Credit Value:	3
GLH:	18
OCNLR Unit Code:	EE3/3/LQ/001
Ofqual Unit Reference Number:	A/508/5259

This unit has 3 learning outcomes

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand the process of building alliances.	1.1. Assess the strengths and weaknesses of own local community. 1.2. Analyse own position in relation to the local community. 1.3. Evaluate the groups, institutions and organisations with whom it might be possible to build alliances.
2. Understand how to work in an inclusive manner.	2.1. Explain what it means to work in an inclusive manner. 2.2. Develop plans for involving marginalised groups in own campaign.
3. Be able to plan a campaign project.	3.1. Define the aims and objectives of a campaign project. 3.2. Summarise the activities to be undertaken during a campaign project. 3.3. Estimate timelines for campaign project.

Assessment

The grid below gives details of the assessment activities to be used with the unit attached. Please refer to the OCN London Assessment Definitions document for definitions of each activity and the expectations for assessment practice and evidence for verification.

P = Prescribed This assessment method *must* be used to assess all or part of the unit.

O = Optional This assessment method *could* be used to assess all or part of the unit.

Case Study		Project	O
Written question & answer/test/exam		Role play/simulation	
Essay		Practical demonstration	
Report		Group discussion	
Oral question and answer		Performance/exhibition	
Written description	P	Production of artefact	
Reflective log/diary	O	Practice file	