

# OCN LONDON

## QUALIFICATION GUIDE

### Level 3 Award in Community Campaigning



# OCN London Qualification Guide

OCNLR Level 3 Award in Community Campaigning  
Qualification No: 601/8931/9

OCN London aims to support learning and widening opportunities by recognising achievement through credit-based courses and qualifications, promoting high standards of excellence and inclusiveness.

We are proud of our long-term role and unique history in providing responsive, innovative learning solutions and qualifications for disadvantaged groups to meet the needs of learners not met by other Awarding Organisations.

At the heart of what OCN London offers is:

- A commitment to inclusive credit-based learning;
- The creative use of credit with responsive, demand-led qualification development;
- High quality service and support;
- Respect for and encouragement of diversity – in learners and learning approaches, partners and settings;
- The development of people, capacity and resources that will ensure effective business partnerships.

### **To navigate within this Qualification Guide**

To get to a section in this electronic guide, click on the heading in the table of contents, on page 4. To return to the contents page, click again on any major heading within the document. Users can of course also scroll through pages in the usual way.

# Contents

	Page
(Click on the heading to navigate to that section)	
<b>General Information</b>	5
<b>Qualification Overview</b>	6
Qualification level	
Purpose of the qualification	
Who the qualification is for	
Entry guidance	
Progression and related qualifications	
<b>Structure of the Qualification</b>	7
Rules of combination for achieving the qualification	
Qualification units	
<b>Assessment and Moderation</b>	8
Assessment process	
Devising assessments	
Marking assessment activities	
Standardisation	
Learning with particular requirements	
Requirements for assessors	
<b>OCNLR Assessment Guidance and Ofqual Level Descriptors</b>	11

## General Information

This qualification guide contains details of everything you need to know about the OCNLR Level 3 Award in Community Campaigning. It makes reference to the curriculum areas covered, identifies the learners for whom the qualification has been developed and specifies the rules of combination for achievement of the qualification. The guide also covers any important aspects of assessment and moderation that are particular to this qualification. The guide should be used by all of those involved in the delivery and assessment of the qualification.

The Curriculum and Relationship Development Manager (CRDM) for your Centre will provide support and advice on how to seek approval to offer this qualification. Please contact the main switchboard for the name of your CRDM if you do not already know it. If you are not yet an OCN London Approved Centre but wish to use this qualification, then please contact the administrative team at OCN London for details of the Centre Approval application process.

## Qualification Overview

The OCNLR Level 3 Award in Community Campaigning qualification is aimed at helping people to become active in promoting positive change within their own community. It is generic in nature, and so flexible, rather than being focused on specific issues. This, along with the practical nature of the course, enables learners to be enthused by their studies, pursuing their own particular interests and engaging in what is important to them.

The qualification is expected to be delivered primarily in schools and colleges across the UK. It is aimed at the 16–18 age group but is also suitable for adult learners.

Learners will benefit by gaining an insight into how they might ethically and responsibly engage with bringing about positive change in their local community, while developing useful transferable skills.

The OCNLR Level 3 Award in Community Campaigning qualification is accredited by Ofqual, the qualifications regulator for England and Northern Ireland, and registered on the Regulated Qualifications Framework (RQF).

## Qualification levels

The OCNLR Award in Community Campaigning can be achieved at level 3 only.

### Level 3

- Qualification Number: 601/8931/9
- Qualification credit value: 11
- Operational start date: 1 June 2016
- Review date: 31 May 2021
- Total Qualification Time (TQT): 110
- Guided Learning Hours (GLH): 64 hours
- Assessment requirements: Internally assessed, internally and externally moderated.

## Purpose of the qualification

This qualification is to help learners engage and contribute to their community, take the initiative in bringing about positive change, and develop transferable skills, especially relating to communication and leadership, in the process. Such skills may aid their continued study, for example in higher education, and / or help with employment related skills, whether in a related vocation or more generally.

## Who the qualification is for

Young people and adults who want to be able to understand, plan, organise and evaluate successful community campaigns.

Learners will acquire skills and knowledge in the following areas:

- Building alliances;
- Effective negotiation;
- Planning and delivering a campaign;
- Evaluating own actions.

## Entry guidance

The minimum age for access to the qualification is 16 years.

This qualification will provide learners with the transferable skills for life and work including leadership, building working relationships, planning and evaluation. As such, they will be able to go on to undertake further study or employment (paid or voluntary) in a related area.

## Progression and related qualifications

This qualification will provide learners with the transferable skills for life and work including leadership, building working relationships, planning and evaluation. As such, they will be able to go on to undertake further study or employment (paid or voluntary) in a related area.

## Structure of the Qualification

### Rules of combination for achievement

The OCNLR Level 3 Award in Community Campaigning consists of 4 mandatory units. In order to gain the Award the learner must achieve 11 credits from the mandatory units.

### Qualification units

Ofqual Unit Reference Number	OCNLR Unit Code	Unit Title	Mandatory or Optional	Credit Value	Level	GLH
A/508/5259	EE3/3/LQ/001	Understanding Community Campaigning	Mandatory	3	3	18
T/508/5258	EE3/3/LQ/002	Mapping Power for a Community Campaign	Mandatory	2	3	10
Y/508/5298	EE3/3/LQ/003	Organising Community Campaigns	Mandatory	4	3	26
F/508/5294	EE3/3/LQ/004	Effective Negotiation in a Campaigning Context	Mandatory	2	3	10

## Assessment and Moderation

### Assessment process

The assessment process for this qualification is as follows:

- The learners are assessed through activities that are internally set by tutor assessors;
- The activities must be designed to enable learners to meet the assessment criteria of the unit;
- Learners' portfolios of assessed evidence must be internally moderated at the Centre;
- The portfolios of assessed evidence will be externally moderated by an OCN London External Moderator.

There is no additional external assessment for this qualification.

### Devising assessments

Each unit has a supplementary page with information on the types of assessment activities that *can* (indicated as 'Optional' or 'O') and/or *must* (indicated as 'Prescribed' or 'P') be used to assess learners against the unit. Tutor assessors must always refer to this page before devising assessment tasks.

OCN London assessment guidance relevant to the units in this qualification is in the 'OCNLR Assessment Guidance and Ofqual Level Descriptors' section of this qualification guide. The guidance includes a general description of the activity and the type of evidence that is appropriate. The activity or activities set must enable the learners to meet the standards detailed in the assessment criteria. Please contact OCN London for further guidance on devising appropriate assessments.

Centre devised assessments should be scrutinised by the Internal Moderator before use to ensure that they are fit for purpose. Centre devised assessments will be scrutinised by the External Moderator to ensure reliability and validity of assessment.



## Marking assessment activities

Each activity must be marked against the identified assessment criteria in the unit and judged to be either achieved or not achieved.

Assessors need to ensure that the work in a learner's portfolio is:

- Authentic – it is the result of the learner's own performance or activity;
- Sufficient – enabling the assessor to make a consistent and reliable judgement;
- Adequate – appropriate to the level.

Where a series of activities are set, learners must demonstrate the achievement of the required standard identified in the assessment criteria in all activities. All of the assessment criteria in a unit must be met before the unit is deemed achieved.

The unit achievement is not graded. Units are either achieved or not achieved.

## Standardisation

Standardisation is a process that promotes consistency in the understanding and application of standards, it:

- Establishes statements on the standard of evidence required to meet assessment criteria for units in OCN London qualifications;
- Identifies good practice in assessment;
- Makes recommendations on assessment practice.

It is a requirement of the Centre Approval process that each Centre offering the units from the qualification must contribute assessment materials and learners' evidence for standardisation if requested.

OCN London will notify Centres of the required sample for standardisation purposes and assessment materials, learners' evidence and tutor feedback may be collected by External Moderators.

## Learners with particular requirements

If learners have particular requirements the Centre should refer to the 'Access to Fair Assessment Policy and Procedure' which can be found on our website at: [Access to Fair Assessment Policy and Procedure](#) and gives clear guidance on the reasonable adjustments and arrangements that can be made to take account of disability or learning difficulty, without compromising the achievement of the assessment criteria.

## **Requirements for assessors**

Assessors of the qualification are expected to be:

### **Sufficiently competent**

In addition to being qualified to make assessment decisions, each assessor must be capable of carrying out the full requirements within the competency of the units they are assessing. This competence should be maintained annually through clearly demonstrable continuing learning and professional development.

Expert witnesses can be used where they have suitable expertise for specialist areas. The use of expert witnesses should be determined and agreed by the assessor.

### **Sufficiently knowledgeable**

Each assessor should possess relevant knowledge and understanding of the subject and so be able to make robust and reliable assessment decisions in relation to the subject.

## OCNLR Assessment Guidance and Ofqual Level Descriptors

For OCN London's Assessment Guidance and Ofqual's Level Descriptor relevant to this qualification, please click on the link below.

[Level 3 Assessment Guidance and Ofqual's Level Descriptor](#)

## About OCN London

OCN London is a well-established national awarding organisation with over 25 years' experience in accrediting learning. We are a not-for-profit organisation with charitable status, dedicated to widening participation in learning and training, social inclusion and employability. We are also a market leader in the recognition of achievement through credit-based units and qualifications. Based in London we work with Centres both across the UK and abroad, offering national qualifications and accredited programmes.

Our mission is to provide opportunities for people from across society to benefit from learning, particularly those from disadvantaged backgrounds.

### Why work with us?

- We are agile and responsive. This means you will get a personal service with direct access to a named contact and a quick turnaround.
- We pride ourselves on our close relationships with Centres. The people we work with see us as a trusted partner, not just a supplier.
- We want to help you get the best from your learners and employees.
- We have a reputation for high quality. The OCN London brand carries national recognition and kudos.
- We are flexible and recognise the importance of accommodating the needs of different learners and different learning styles.
- We offer exceptional value for money. Just ask the people we work with.
- We are committed to the belief that learning can change lives.

OCN London is regulated by Ofqual and the Quality Assurance Agency for Higher Education.

If you would like to deliver any of these qualifications please contact our Curriculum Development Team on **020 7689 5867**.

For further information call 020 7278 5511. E: [enquiries@ocnlondon.org.uk](mailto:enquiries@ocnlondon.org.uk)

Or visit our website: [www.ocnlondon.org.uk](http://www.ocnlondon.org.uk)



📍 **OCN London,**  
 15 Angel Gate, 326 City Road, London EC1V 2SF  
 🌐 [www.ocnlondon.org.uk](http://www.ocnlondon.org.uk)  
 ✉ [enquiries@ocnlondon.org.uk](mailto:enquiries@ocnlondon.org.uk)  
 📞 020 7278 5511